



# The Largest Latam Car Rental Network

With 7,000 employees, 608 local stores and 10 million customers.

## Situation

- ✱ In 2017 they had to be complied with PCI DSS (Payment Card Industry - Data Security Standard) requirements, that demands companies to implement controls that assign a unique identity to each person with access to a computer, as well as fully monitoring network resources and customer payment data.

### **Formed by 4 companies:**

Localiza Rent a Car; Localiza Fleet Management; Localiza Used Cars; and Franchising.

## Problem

To implement PCI-DSS (Payment Card Industry - Data Security Standard) controls in a complex environment, with a high number of users and service providers.

Being able to ensure traceability of privileged shares of several IT outsourcing companies.

To overcome the IT's team users' resistance to adopt token.



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### Solution

Authentication of users with custom Token by senhasegura.

Segregation of access profiles according to the service provision contract.

Recording 100% of remote sessions performed in the environment with senhasegura.

Automated password exchange on thousands of devices simultaneously, ensuring compliance with PCI controls.

### Results

Access management of more than 300 applications

+500 users used access to Localiza's environment through secure passwords during the pandemic

+1.000 privileged sessions recorded and stored per day.

Increases over security standard with control over payment and transaction data, avoiding credit card fraud and information leaks.

Request a trial demonstration and discover the benefits of senhasegura for your company!

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